

Giving Matters

NEWSLETTER FOR THE COMMUNITY FOUNDATION OF GREENVILLE • WINTER 2011



Jo Watson Hackl

Community Foundation Selects Officers

Jo Watson Hackl has been selected as Chair of the Community Foundation Board of Directors and will serve a two-year term. She is a member of the corporate practice team with the law firm of Wyche Burgess Freeman & Parham, P.A. Ms. Hackl has served on the Board of the Community Foundation for five years and has been deeply involved in numerous charitable organizations.

Other officers of the Community Foundation are Harriet Goldsmith as Vice Chair, Randy E. Fisher as Past Chair, Sue Priester as

Secretary, Ralph Sweeney as Assistant Secretary, Doug Kroske as Treasurer, Martha Louise Lewis as Assistant Treasurer and J. Tod Hyche as Legal Counsel.

Committee chairs have also been selected for 2011 and are Jo Hackl for Executive Committee, Doug Kroske for Finance & Investment Committee, Anna Kate Hipp for Development Committee, Ben Clauss for Grants Review Committee, Sue Priester for Public Relations Committee and David Massey for Audit Committee.

Four Community Leaders Join Board

The Community Foundation welcomed four new members to its Board in January. The Board has twenty-eight volunteer leaders representing Greenville County who are chosen for their commitment to philanthropy and their knowledge of community issues.

- **Ben Clauss** is First Vice President of Investments at Merrill Lynch and a partner in The Ray, Ellison & Clauss Group. He became a CFA Charterholder in 2006, the same designation obtained by portfolio managers. For the past seven years, Ben has served on the Grants Review Committee at the Community Foundation. Ben graduated from Clemson University with a degree in Mechanical Engineering and he and his wife Amy have three children.
- **A. Todd Harward** is President of Wealth Management at South Carolina Bank and Trust. Prior to joining SCBT, Todd worked with Bank of America in South Carolina and Florida in private banking, commercial banking, investments and trust and is a Certified Financial Planner. Todd is currently serving as Chairman of the YMCA of Greenville. He graduated from the University of South Carolina with a BS degree in Finance and he and his wife Sara have two children.
- **Travis V. Olmert** is an attorney with Carter, Smith, Merriam, Rogers & Traxler, P. A. He is a member of the Greenville County Bar and the South Carolina Bar and serves as a Trustee of the Jean & Verne Smith Charitable Trust, John I. Smith Charities, and the Greater Greer Education Foundation. His undergraduate degree is in Political Science from Presbyterian College and his J.D. degree is from the University of South Carolina School of Law. Travis and his wife Jennifer live in Greer, have two children, and are expecting a third child in April.
- **Magaly Penn** is a Diversity Consultant for BI-LO, LLC. She has over fifteen years of experience in the field of diversity and has worked previously with Burger King Corporation, Advantica Restaurant Group (currently known as Denny's), and Michelin North America. In April 2010, Magaly was appointed as a South Carolina Consumer Affairs Commissioner. She has served on the boards of the YWCA, Phillis Wheatley Association, Village Keepers and the Greenville Symphony. Magaly and her husband live in Simpsonville and have three grown children.



Ben Clauss



A. Todd Harward



Travis V. Olmert



Magaly Penn

Bridging Philanthropy & Purpose – We've been strengthening the network of organizations doing great things for Greenville for over 50 years. Your donation helps us continue our commitment to improve quality of life for everyone. Let's work together.



COMMUNITY FOUNDATION
• OF GREENVILLE •

Annual Campaign Tops \$123,800

2010 Annual Campaign donations increased 31% to \$123,839.

“We thank our donors for their loyal support of the work we do and for their investment in Greenville County,” said Bob Morris, President of the Community Foundation. The number of donors to the campaign also increased with 26% more donors than the previous year. The Community Foundation gratefully acknowledges the following donors.

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President's Message

There is nothing like a 74 degree Sunday afternoon at the end of January to jump start springtime optimism. To celebrate this glorious day I took my dog Max down to Falls Park where we made our way to Linky Stone Park and the Swamp Rabbit Trail. It was amazing to see how many cyclists and walkers of all ages were taking advantage of these incredible amenities. I spoke briefly to a woman who marveled at the changes taking place in this nook of Greenville.

If I was our Mayor Knox White, I would have eloquently laid out the vision for development of seventy acres on the Reedy River corridor into a new park. The Community Foundation has adopted the development of the Reedy River Park as part of our Strategic Plan and will support it with financial and volunteer resources.

Another strategic focus for the Foundation is educational success and Greenville Early College. It will start this fall with a sixth grade class of fifty Tanglewood and Lakeview Middle School students who are at-risk to drop out. Philanthropic support will be needed to launch this program which is a partnership between Greenville County Schools and Clemson, Furman, and USC Upstate through the University Center Greenville.

One reason I am so optimistic about the successful outcomes of these two civic initiatives is that past donors to the Community Foundation have given generous unrestricted gifts that allow us to take on such visionary projects. In 2011 we established a Legacy Society to recognize individuals who make planned gifts to the Community Foundation.* Those gifts make a difference. For example, Jean Harris Knight's unrestricted gift by will allowed our Board to make transforming gifts to Greenville Forward, the Lake Conestee Nature Park and Greenville Women Giving. What would your gift allow us to accomplish for the next generation?

Best regards,

Robert W. Morris, President

** If you have made a planned gift for the Community Foundation, please contact Bob Morris at 331-8412.*



COMMUNITY FOUNDATION
• OF GREENVILLE •

Bridging Philanthropy & Purpose

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Making a Difference

Pedrick Stall Lowrey – In Memoriam

Just walk through Falls Park and you'll be amazed by how many people you'll see any time of the year. Much of the credit for that goes to Pedrick Lowrey. She is one of the people who had the vision and the skill to make Falls Park a prime attraction for the people of Greenville. Tom Keith, the landscape architect for the project, credits her with having the knowledge of plants and passion for the project that made it a success. To preserve and enhance Falls Park in the future, Pedrick and Anna Kate Hipp co-chaired the board that raised over \$3 million for the Falls Park Endowment Fund.

Pedrick also served many other organizations in leadership roles including the Carolina Foothills Garden Club, Roper Mountain Science Center, Peace Center for the Performing Arts, Trees Greenville, and Cancer Society of Greenville.

As a long-time supporter of the Community Foundation, Pedrick joined the Board in 2000 and served as Secretary of the Board from 2002-2010. She was a volunteer member of the Grants Review Committee for eleven years, serving as chair three times. Bob Morris said, "We all valued her sound judgment, caring spirit and constant efforts to make our community a better and more beautiful place."

Pedrick died on December 21, 2010, after a seven-year battle with cancer. Pedrick's Garden Fund has been established by her family at the Community Foundation to receive memorials and will be used to plant a public garden in Greenville.



Grantmaking Deadlines

Community Enrichment Grants
MARCH 4, 2011 AT 4:00 PM

Grants to support community-based projects where a modest grant can make a meaningful and sustained difference in the quality of life of Greenville's citizens. Visit www.cfgreenville.org.

Hollingsworth Funds, Inc.
SEPTEMBER 2, 2011 AT 4:00 PM

For the benefit of Furman University, the YMCA of Greenville, and for charitable organizations that operate or conduct affairs for the benefit of charitable uses within Greenville County or for the benefit of residents of Greenville County. Visit www.cfgreenville.org.

Special Thanks...

DNA Creative Communications, LLC donated their consulting services in marketing and public relations to the Community Foundation. Debbie Nelson and her staff also developed and presented a marketing and PR series of six seminars for nonprofits in 2010 which was co-sponsored by the Community Foundation and several other community partners. Visit their website at www.dnacc.com.

