

Giving Matters

NEWSLETTER FOR THE COMMUNITY FOUNDATION OF GREENVILLE • SPRING 2010



The True Spirit of Giving

2010 *G Magazine* Lifetime of Giving Back Award

The sixteen-year-long tenure of Furman's tenth president is coming to an end but the impact of David and Susan Shi's shared legacy, both to Furman and to Greenville, will stand.

David and his wife Susan present the most refreshing of paradoxes: They have reached great heights while staying grounded. But then again, being rooted comes naturally, especially with regard to Furman, their alma mater, where they first met (he was a freshman, she was junior, and it was a blind date), fell in love, and came back as a couple. David's initial position as vice-president for academic affairs and director of faculty, however, was surprisingly short-lived when his predecessor, John E. Johns, retired soon after they had arrived from Davidson College where David was chair of the history department.

June 30 is his last official day, and beginning July 1, he'll take a year off. They will divide their time between their Brevard mountain home retreat and a townhouse off Main Street in Greenville—all the better to be able to see their three-year-old grandchild, Lily Marie. Books are an admitted addiction and a professional pursuit of David's, as he is the author of several and plans to work on one project begun sixteen years ago at Davidson on the epidemic of loneliness in American culture. This passion for books is shared by his wife.

David, in his straightforward manner, says "In essence if I had to capture my career in a word, it's storyteller." He has

been involved in hundreds of projects and initiatives. His goal of securing a sustainable future for Furman, and thereby Greenville, is a defining hallmark of his administration. As such, Furman has been recognized as one of the country's most environmentally conscious colleges and universities by *KIWI Magazine* and the Sierra Club.

David also co-chaired Vision 2025, a year-and-a-half-long effort to devise a long-range strategic plan for Greenville's development, and implemented the partnership between the YMCA and Furman to create Furman YMCA Interactive (FYI). It is a focus on partnerships being used in a creative way that excites the president the most.

Susan's singular focus, using her background expertise in education (she holds a Ph.D. in curriculum and instruction from the University of North Carolina at Chapel Hill), has been on children and public schooling. Her involvement in that regard has included, but not been limited to, chairing the board of the Community Foundation, the United Way of Greenville, and Greenville's Alliance for Quality Education, which awards grants to teachers to improve classroom effectiveness.

In Dr. Shi's office there is a small candy dish, devoid of candy, inscribed with the saying: Energy and persistence conquer all things. It is fitting that Furman's first couple, whose indelible mark on both the campus and the greater community, proved that to be the rule and not the exception.

— Jac Chebatoris

We've been strengthening the network of organizations doing great things for Greenville for over 50 years. Your donation helps us continue our commitment to improve quality of life for everyone. Let's work together.



COMMUNITY FOUNDATION
OF GREENVILLE

The Art of Giving

We salute the 2010 *G Magazine* Giving Back Award recipients in this issue. These awards are made by *G Magazine*, in association with the Community Foundation. They honor select individuals, companies, and agencies that have made an impact through their goodwill and dedicated service to this community.

Nominations from the community in each award category were considered and reviewed by a committee of representatives from the Community Foundation and *G Magazine*. Final selection was difficult but the number of quality nominations we received make it clear that we are blessed with many who provide needed support to our community.

The Community Foundation is proud to support philanthropy in Greenville County and to honor those who demonstrate the art of giving.

G Magazine's Second Annual Giving Back Section & Charitable Events Calendar

You can explore the full profiles of the award recipients and find the listing of charitable events that range from road races to wine tastings and barbecue to black tie balls. The listing serves as not only a community guide, but also as an annual planner for nonprofits and donors alike. Just visit our website at www.cfgreenville.org and click on Growing by Giving in the News & Events section of our homepage.



Benevolent Spirit: Mary Burnet Johnston



Award honors individuals who have given generously of their time to one nonprofit organization for at least two years.

Mary Burnet Johnston is a generous volunteer to a number of causes but her support of the Greenville Symphony Orchestra (GSO) has been a standout achievement. Her long-time love of music led her to a term on the Symphony board that coincided with the introduction of Edvard Tchivzhel as conductor in 1999. Mary has had a major impact serving as board president for two years when the GSO balanced its budget and raised additional funds for its endowment. She now serves on the Guest Artist Committee and chairs the GSO Advisory Council. She is proud of the GSO's educational efforts for children and its programs to help people understand the music and give it historical context. Mary Johnston has valued music and the symphony from those early days when it was a volunteer organization. Today, she remains its enduring champion.

the Community Planning Council of the United Way of Greenville County and the efforts of Dr. William DeLoache in 2000. It's the only one of its kind in the country and is led by executive director, Jamie Moon. The partner organizations include: BabyNet, a program of SCDHEC, providing early intervention for children with delays in growing, developing, and learning; Kidventures, offered by Greenville County Disabilities and Special Needs Board for developmental disabilities; Family Connection, a support network for parents; the Children's Hospital of Greenville Hospital System; Child Find, a Greenville County Schools screening clinic; and Clarity, for speech and language evaluation and therapy.

Creative Spirit: Radii and Hill Mullikin



Jami Mullikin



Jay Kirkman

Award honors the individual whose pro-bono creative input has been integral to the success of a local nonprofit.

Jay Kirkman, a principal of Radii, LLC, decided to volunteer at Safe Harbor in 2005. Donating his time led to the donation of talent. Jay realized that they needed to get the word out about the programs. In addition to providing emergency shelter for victims of domestic violence, Safe Harbor offers counseling and legal advocacy as well as a twenty-four-hour hotline and emergency-room support across Greenville, Anderson, Pickens, and Oconee counties. Kirkman offered his expertise to create a whole new campaign to raise awareness and included an improved Web site, new tagline, logo, and ideas for community-wide promotions. The agency's mission was defined with "A safe place

to start a new life." Jami Mullikin, principal of Hill Mullikin, came on board to create a video for Safe Harbor's fundraising campaign and enlisted the help of Sliced Tomato, a local production company. Both Radii and Hill Mullikin became energized and motivated by the effort and will continue to assist Safe Harbor to develop their brand. Julie Meredith, Safe Harbor's communications director, points out that both firms donated all the time and talent to this project, to the tune of hundreds of hours.

Philanthropic Spirit: T & S Brass and Bronze Works



Award honors a business that fosters charitable giving through employee incentive programs and/or is dedicated to giving back to the Upstate in a significant manner.

Travelers Rest has been the home of this sixty-four year old manufacturer of plumbing fixtures and fittings since the mid-1970s. T & S Brass and Bronze Works operates in a global marketplace but is dedicated to giving generously to support organizations based in Greenville County. Claude Theisen, T & S's CEO, credits his father, George, with encouraging a culture of philanthropy. Eva Fox, T & S's vice president of marketing, says, "My father always said if you were fortunate enough to have all we have, you want to make the community a better place." And that's what they have done with contributions to the YMCA in Travelers Rest, which was named in memory of George Theisen, who passed away in 2004. They have also supported the Greenville chapter of the American Cancer Society, the Alzheimer's Association, the Juvenile Diabetes Research Foundation, Furman University, Greenville Tech, Miracle Hill, Pendleton Place and many others. Their employees have generously participated in Hands on Greenville Day and funded Christmas gifts for more than fifty needy children. There's a true culture of giving throughout the company at T & S Brass and Bronze Works.

Community Spirit: Center for Developmental Services



Jamie Moon

Award honors an outstanding local nonprofit organization that serves the community not only through its vital programs but also through its exceptional efforts to communicate and partner with other nonprofits.

The Center for Developmental Services (CDS) serves children and supports their parents through its six partner agencies all under one roof. The agencies share a common intake and scheduling process, as well as medical records, and collaborate in treatment, best practices and cost-effectiveness. CDS was brought about by

continued to next page...

Reader's Choice: Anita Pacylowski-Justo

Award is given for the highest number of submissions in any category.



As both principal dancer of Carolina Ballet Theatre and ballet mistress of its school, Anita Pacylowski-Justo exudes enthusiasm for both performing and teaching. She knows that dance has the power to transform lives whether through watching a performance or by integrating creative movement with academics. So, for over six years, Anita and the CBT company dancers have worked in collaboration with Greenville County Schools and the Metropolitan Arts Council's SmartARTS program. She's also been an artist-in-residence for select schools. Long hours are spent in preparation compiling music and crafting movements well before she enters any classroom but Anita is confident that dance can be something anyone can do. Heather Magruder, Arts Integration Coordinator for the MAC says, "Anita works beautifully with teachers in the classroom and has drawn out the talents of many children." Teaching math, science, and language arts with the added component of creative movement has brought powerful results.



President's Message

By the time you read this letter, Greenville Women Giving will have made its 2010 awards in an amount of \$396,000. This impressive group of women has made \$1,250,000 in gifts to Greenville County charities since they started 4 years ago. Their success in the headwinds of a recession proves that the charitable spirit of our community is deep and resilient.

It is true that nonprofit agencies on the front line of feeding the hungry, providing shelter, distributing medicines, and creating artistic outlets to this area's youth are dealing with unprecedented demand and limited financial resources. The charitable impulse to respond to these situations is a unique tradition of Americans.

The Community Foundation's sponsorship of the Giving Back Awards with *G Magazine* reaffirms the healthy spirit of philanthropy enjoyed by people working and living in Greenville County. *G Magazine* receives many, many nominations for each category we recognize. Their commitment to Greenville was genuinely touching. The compassionate spirit resonates with something deep within each of us.

It certainly helps that the financial markets are exhibiting positive trends. Many advisors consider the stock market to be a leading indicator of improving economic conditions. A block of stock can easily establish a Donor-Advised Fund through the Community Foundation and is tax-efficient and cost-effective. Some careful planning can result in significant tax savings and increase the amount of money making its way to local charities.

2010 is an extremely unusual year where no one who dies will have to pay estate taxes under our current regulations. It's a good time to review your estate plan with your attorney to be sure you have an up-to-date will and plan. Many of you have been faithful supporters of our mission. We hope you'll also consider supporting us with gifts from your will or trust.

We're encouraged by the improvement in the economy and all the good things happening in Greenville. If you want to make a difference in our community, give me a call. We'll help you find a way.

Best regards,
Bob Morris, President

2009 Memorials and Honorariums

Honorariums

- **Raymond and Shirley Campbell**
Randy & Debi Fisher in honor of the Campbell's Anniversary
- **Trude Heller**
Louise Earle
- **Robert DeLapp III**
Patricia Smith in honor of his birthday
- **Randy Fisher**
Greenville Estate Planning Council

Memorials

- **Robert DeLapp, Jr.**
Community Foundation of Greenville
Norma Basinger
Alice Cantey
Ronald & Sara Chastain
Joe & Caroline Ryan
- **Thomas Epting, Jr.**
Daryl & Joni Harrison
William & Lisa Wagner
- **Madalyn Maguire**
Martha Louise Ramage Lewis, LLC
- **Cyvia Rosenfeld**
Community Foundation of Greenville
Four Bees Foundation
Elizabeth Schemm Interiors
Patla Straus Robinson & Moore Foundation, Inc.
Jim & Judy Alexander
James & Frances Ard
Richard & Mary Jane Ashmore
David Black & Lesley Moore
Laymon & Billie Echols
Gretchen Gamble
Carolyn Hall
Carroll & Martha Hart
Kelon & Paige Hobbs
- Kinard & Carol Johnson
John & Roberta Maddox
Gena McGowan
Jeffrey & Linda Merriam
James & Amy Monroe
Wallace Mullinax
Bill Orders
Betty Pearce
Patricia Quinn
Jodi Rosenfeld
William & Julie Rosenfeld
Michael Rozos
Earle & Sally Russell
Shirley Sarlin
Edith Smith
Terry & Jean-Marie Taylor
Julian & Martha Wade
Jim & Bev Whitten
Frank & Musette Williams
- **Patricia Gleaton Threadgill**
Carolyn Hall
- **Leonard Todd**
Fred & JoAnn Walker
- **Ellison Webster III**
Greenville Estate Planning Council

Memorials and honorariums may be directed to the Community Foundation at
27 Cleveland Street, Suite 101, Greenville, SC 29601



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Community Foundation Launches New Website

We invite you to visit the Community Foundation's new website at www.cfgreenville.org. You'll find stories about good things happening in Greenville and lots of pictures of our non-profit partners at work. Find all the ways you can give to charities and even donate online. Professional advisors will learn how working with us can help their clients meet charitable goals. See grant opportunities we provide to the community and who's received them. And learn more about us—our history, volunteers, staff, publications, and financial information. It's all on our website. Visit soon and come back often to see the latest good news on charitable giving in Greenville.

Special thanks to website developer, Mediasation Web Solutions.



Are you a Fan of the Community Foundation?



You can be. The Community Foundation now has a Facebook page and invites you to become a fan. You can follow the latest news from the Community Foundation and post your comments.

If you're already on Facebook, just search for Community Foundation of Greenville. And if you want to join Facebook but need some help, contact Debbie Cooper in our office at dcooper@cfgreenville.org. She'll help you get started.

Grantmaking Deadlines

Hollingsworth Funds, Inc.
SEPTEMBER 3, 2010 AT 4:00 PM

For the benefit of Furman University, the YMCA of Greenville, and for charitable organizations that operate or conduct affairs for the benefit of charitable uses within Greenville County or for the benefit of residents of Greenville County. Visit www.cfgreenville.org.

2009 Report to the Community is available on our website at www.cfgreenville.org under the About tab in Our Publications.

To request a printed copy, call 864-233-5925 or e-mail us at ccodyfuller@cfgreenville.org.



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